

More than half of non-Christians who know a Christian have never had a conversation with them about Jesus.

You can help change this.

I recently found out that 4 in 5 practising Christians believe it's every Christian's responsibility to talk to non-Christians about Jesus* – isn't that encouraging! I was so inspired to hear this. In my role as director of mission at the Evangelical Alliance, I'm so excited to see and hear new stories of people coming to faith in Jesus almost every week at the moment.

Yet we have to face the fact that the statistics aren't all good – though 57% of people in England call themselves Christians, just 9% are what we might call "practising Christians". That's fewer than 1 in 10 people who know Jesus and live out their faith in their daily lives.

Perhaps more worrying still, 54% of non-Christians who know a Christian have never had a conversation with them about Jesus.

Simply put, something must be done. So we need your help to equip the UK Church to communicate the gospel clearly, confidently and powerfully to those who don't know Jesus – and see people come to faith.

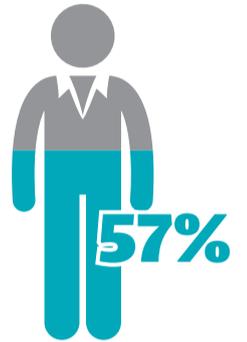
I've been challenged recently talking to a number of church leaders who are doing more than ever before to bless their communities – in fact, the UK Church has become known and praised for its amazing social engagement – yet they're not seeing people come to faith in anything like the numbers we would imagine.

I'm convinced that now is the time to build on this foundation of social action, and strengthen the muscles of the Church for evangelism.

And as brothers and sisters in Christ, I know that you too care deeply that people across the UK should be told the good news of the gospel and put their trust in God.

So last month we surveyed church leaders to find out what we can do to support them. They're telling us that they need our help – 70% would like ideas for how individuals can share their faith story with others. What's more, 65% need suggestions for ways they can do mission as a whole church, while 58% want to hear inspiring stories of how others are sharing their faith.

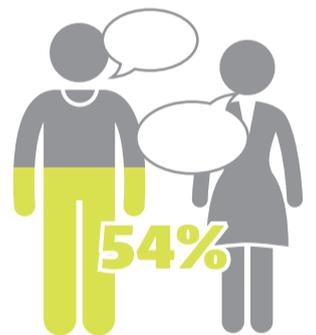
*Most statistics taken from Talking Jesus research, published in October 2015, conducted by the Evangelical Alliance, Church of England and HOPE – visit www.talkingjesus.org for more information



of people in England call themselves Christians



are practising Christians



of non-Christians who know a Christian have never had a conversation with them about Jesus.

Yes, I'd like to equip the Church to share the gospel

You can also call **0207 520 3845** or visit eauk.org/springappeal16 to make your gift

Enclosed is my gift of:

£ £ £ Other £

to support:

- Mission initiatives
 Wherever the need is greatest

(Please tick one box only)

I understand that this gift is over and above an annual membership donation.

If our mission initiatives are fully funded in the current financial year, please be assured your gift will be used where the need is greatest.

If you are a UK taxpayer and would like to Gift Aid this donation, please fill out the form overleaf. [➔](#)

I wish to give by cheque/charity voucher payable to Evangelical Alliance.

OR

I wish to give by Mastercard/Visa/Debit/Charity Card (delete as appropriate)

Card number

Issue date / Expiry date /

Issue no. (if req.) Security code

Name as it appears on Card

Signature:

Thank you!

With a gift today, you can help meet these needs, so that churches and Christians across the UK have at their fingertips all the tools they need to share the gospel with anyone and everyone.

We need your help to provide four much-needed services through one website, launching later this year, to equip churches and individuals for mission:

- 1 Signposting** to the UK's wide range of existing, high-quality initiatives and resources proven to be effective in evangelism. We will categorise and colour-code them for easy searching according to groupings such as age, theme, belief, workplace, stage in faith journey, and more;
- 2 Catalysing** or commissioning new projects and tools where there are gaps;
- 3 Equipping** by sharing short videos with advice and best practice in evangelism, building greater confidence and passion;
- 4 Inspiring** by filming the stories of people who have come to faith and those who are sharing the gospel up and down the UK.

There is a vital need to equip the Church and Christians in the UK to share the gospel with those who don't know Jesus. **Can you give a gift today to help reach those who need it most? Your gift can help introduce someone to Jesus.**

Someone like Simon, for instance. Two weeks ago, I spoke at a church service in Leeds. After the service, 27-year-old Simon came and spoke to me. He shared that he came to faith 13 years ago when I spoke at his church, and he's now going from strength to strength in his walk with Jesus. Isn't that amazing – God is good and His gospel is powerful!

At the beginning of 2016, we wrote a New Year prayer for the UK Church, encouraging Christians to renew their commitment to share the gospel this year, so that people might meet and put their trust in Jesus.

I've enclosed a card with this prayer on, for you to join us in prayer for those who don't know Christ – you could put it in your Bible, stick it on your fridge or share it at your home group to reflect on and encourage one another. There's space on it too for you to write the names of five people you want to commit to pray for and share the gospel with this year.

Let's pray together this year for more people to meet, love and follow Jesus.

As I draw to a close, I want to thank you for reading this far and considering my request – your support is so vital, and I am so grateful for it.

With every blessing,



Gavin Calver
Director of Mission

D.S. If you're like me, you've been shocked by the statistic that more than half of non-Christians who know a Christian have never had a conversation with them about Jesus. Perhaps you've even been challenged to renew your commitment to share the gospel yourself. Please know that there's something else you can do as well – these people need to hear the gospel, and you can equip the Church to share it with them by praying and giving a gift today.



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Using Gift Aid means that for every pound you give, we are able to claim an extra 25 pence from the Inland Revenue, helping your donation go further.

Please treat as Gift Aid donations all qualifying gifts of money made:

today in the past 4 years in the future

(Please tick all boxes you wish to apply)

I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I have given since 6 April 2011 or will give in the future (depending on the boxes ticked).

Signature:

Date

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Please tear off the completed form and return in the PREPAID envelope provided. Alternatively, you may send the form to:

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Tel: 0207 520 3845 | Fax 0207 520 3850 | Email: info@eauk.org | Website: www.eauk.org

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