Evangelical Alliance
appointment of

Communications assistant

(Graduate Scheme)







evangelical alliance
together making Jesus known



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Introduction from the CEO

The Evangelical Alliance is the largest and oldest body serving evangelical Christians in the UK. Since 1846, we've been uniting Christians and making their voices heard in the corridors of power. We've also been equipping churches for mission; inspiring them to drive the spiritual, social and physical transformation of their communities.

In John 17 – the final prayer of Jesus – Christ prays: "I in them and you in me—so that they may be brought to complete unity. Then the world will know that you sent me and have loved them even as you have loved me." We believe that the unity Jesus prayed for is reflected in the church coming together, setting aside denominational differences, and working together for the gospel.

This is an exciting and challenging time to be a part of this organisation that I'm so privileged to lead. Our annual report, included in this document, gives you a flavour of the projects, programmes and campaigns that we've been involved in over the past year and just how we are making a difference. The global pandemic has changed everything, but we remain committed to our vision of together making Jesus known and are excited to welcome a diverse range of graduates to our team.

Thank you for taking the time to consider applying to our Graduate Scheme. We're praying that God brings the right people to us.



Gavin Calver
CEO
Evangelical Alliance

About the Evangelical Alliance

The Evangelical Alliance joins together hundreds of organisations, thousands of churches and tens of thousands of individuals for the sake of the gospel. Working across the UK, with offices in London, Cardiff, Glasgow and Belfast, our members come together from across denominations, locations, age groups and ethnicities, all sharing a passion to know Jesus and make Him known. Today our dedication to serving the church, and society at large, is as strong as ever.

Like the evangelicals who have gone before us – those who abolished the slave trade, those who reformed our justice system, those who championed education for all – we are dedicated to blessing those around us as we worship God with all that we have and all that we are.

Today it is evangelicals who are at the heart of debt counselling, street pastors, night shelters and food-banks. Today it is active evangelical faith that is making a profound difference throughout our communities for the sake of the gospel. We speak up on behalf of those who are maligned and marginalised, affirming freedoms and proclaiming the good news of Jesus in words and in action.

We love Jesus and we want everyone in the UK to be given an opportunity to know Him. We love His church, and we will do all we can to unite evangelicals, building confidence in the gospel and speaking as a trusted voice into society to see it changed for Him.

eauk.org

The Evangelical Alliance
Graduate Scheme

We are looking for eight graduates, or those who have gained equivalent life experience, to join our latest workplace training programme. Building on the success of our previous internship programmes, we are offering eight new roles across our four national offices. We realise this is a difficult season for many young people seeking employment. It is also a major time of transition for the UK and wider society. Therefore, this programme seeks to equip and release some of the best and the brightest talent to serve the UK church through, and beyond, this season.

We have designed a training programme that incorporates weekly content from a range of contributors. This will include theological teaching, understanding the cultural context, leadership, communications, personal development and much more. You will report to a line manager who will oversee and manage your workload, and you will have opportunities to develop mentoring style relationships. There will also be interaction with the other graduates on the scheme.

The main training component will be delivered for two hours on a Tuesday morning which must be part of the working week for each of the posts. Other training will be delivered on an ad hoc basis, specific to your role. Successful applicants will also attend and participate in regular Evangelical Alliance prayer gatherings and engage in team-wide worship.

The scheme will run from mid-October 2020 until the end of June 2021. In the current context there will be a mix of office-based and remote working – applicants will therefore need to have access to their own computer. There is some flexibility in working hours and these should be agreed with line managers.

We are offering the following posts:

- Researcher, Scotland (Graduate Scheme)
- Researcher, Northern Ireland (Graduate Scheme)
- Researcher, Being Human Project (Graduate Scheme)
- Researcher, Wales (Graduate Scheme)
- Researcher, Advocacy (Graduate Scheme)
- Communications Assistant (Graduate Scheme)
- 20-30s Assistant (Graduate Scheme)

Applicants are welcome to apply for more than one post but must fill out a separate application form for each post in line with the person specification.

These posts are subject to an Occupational Requirement that the post holder is a committed evangelical Christian under Part 1 of Schedule 9 to the Equality Act 2010 or the equivalent in each part of the UK.

About the role:

Job title: Communications assistant (Graduate Scheme)

Responsible to: Editorial content manager

Overall role objectives

1. To edit, co-ordinate and produce editorial copy for print and digital platforms.
2. To co-ordinate press and media enquiries, write and distribute press releases and co-ordinate interviews.
3. To support the wider communications team in content creation, design and delivery.

Key responsibilties

1. To produce editorial and media content for our print and digital platforms.
2. To write press releases and distribute to the media.
3. To proofread and copyedit content for print and digital platforms.
4. To monitor media activities as it relates to the Evangelical Alliance and our activities.
5. To research, analyse and report on trends in effective communications, helping the Evangelical Alliance stay on top of best practice and the pathways to engage our members and our target audiences.
6. To assist in the design, creation and delivery of communication activities for the Evangelical Alliance as part of the communications team.
7. To create proactive and responsive media opportunities and output.
8. To handle media enquiries and arrange interviews on behalf of senior staff and the leadership team.
9. To help implement the Evangelical Alliance's strategic plan under the day to day operational direction of the editorial content manager.
10. To participate in the team activities and strategic projects of the wider UK team, producing output which contribute to implementing the Evangelical Alliance's strategic plan.
11. To undertake other duties as directed by the editorial content manager or leadership team.

About you:
Your experience, skills and abilities

The role of giving administrator requires a committed Christian who can demonstrate the following that will be tested at Application (A), Interview (I), Exercise (E) and Reference (R):

E = Essential / **D** = Desirable

Your education/training:

- Educated to degree level or relevant experience – **E** (AI)

Your experience

- Editorial experience including producing copy to deadline and for external audiences – **E** (AEI)
- Experience working with external stakeholders and diverse audiences – **E** (AI)
- Research experience including analysing complex written materials – **D** (AIE)
- Knowledge and experience of the breadth of the evangelical church in the UK – **E** (AI)

Your skill/abilities

- Strong written and verbal communication skills with the ability to adapt tone and style to suit different audiences and platforms
- Exceptional eye for detail with an excellent understanding and use of written English, grammar and spelling
- Proven ability to proofread and copyedit – **E** (AE)
- Ability to foster effective working relationships with internal and external stakeholders – **E** (AIR)
- Ability to communicate evangelical values and principles – **E** (AI)
- Broad understanding of the church scene in the UK – **D** (I)
- Ability to work unsupervised and take responsibility for tasks described in job description – **E** (AIR)
- Ability to plan, prioritise and work to deadlines – **E** (AIR)
- Confident in using Microsoft Office – **E** (A)

Your personal qualities

- A clear commitment to the Christian faith and agreement with Evangelical Alliance UK's basis of faith – **E** (AI)
- Able to identify and be committed to the vision and mission of Evangelical Alliance UK – **E** (AI)
- Regular commitment and participation in the life of the local church – **E** (AR)
- Excellent relational skills – **E** (IR)

EVANGELICAL ALLIANCE ANNUAL REPORT 2019-2020 HIGHLIGHTS

What a year it has been. Thank you for journeying with us as we said goodbye to Steve Clifford as he stepped down after 10 faithful years leading the Evangelical Alliance and I stepped into my role as CEO.

In the last year we have galvanised prayer during Brexit and through our general election. We have brought together agencies and organisations on issues around mental health, gun and knife crime, education, drug and gambling reforms, and many others. We have shared the stories of individuals, churches and towns as the transforming power of Jesus has changed lives. We have produced resources, articles, videos and podcasts to help Christians navigate the coronavirus pandemic. In the last year the team has hosted or participated in more than 400 events across the UK and beyond.

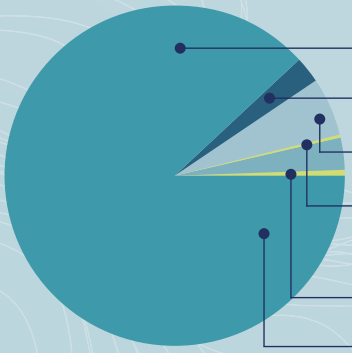
The Evangelical Alliance has worked tirelessly this year with parliamentarians and policy makers to influence legislation and affect policy. Much of our work takes place behind closed doors to represent the concerns and convictions of evangelicals and ensure that the freedom to practise, live out and share our faith is maintained in our society.

This coming year may look very different. Our church buildings have been closed, our movements have been restricted, and as we look ahead, we don't yet know how long this pandemic will last or what comes next. But of some things I am certain: the church is alive, the gospel is changing lives, and we are the hope of the world.

Gavin Calver, CEO

INCOME £2,640,451

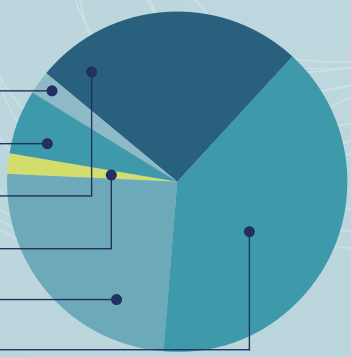
up from £2,508,079 last year



- **Donations** 88.1%
- **Legacies** 2.5%
- **Trading activities** 5.7%
- **Investment income** 0.2%
- **Income from charitable activities** 3.2%
- **Other income** 0.3%

EXPENDITURE £2,615,919

up from £2,568,479 last year



- **Income generation** 2.3%
- **Fundraising and publicity** 6.3%
- **Advocacy initiatives** 25.7%
- **Property and IT projects** 1.7%
- **Communications and membership** 24.6%
- **Unity and mission initiatives** 39.3%

MEMBERSHIP

We have built upon the significant membership growth we saw in the last financial year and have increased the number of new members by 50%.

2,384 NEW MEMBERS INCLUDING:

2,212 INDIVIDUALS

127 CHURCHES

45 ORGANISATIONS

SHARING THE GOSPEL

The gospel is central to everything we do. We never cease proclaiming the gospel, through unity, words and actions; so that people are led to a life with Jesus. This year we have collaborated and celebrated as we have seen lives transformed by Jesus

The Great Commission

We believe that sharing stories about the goodness of God builds confidence and equips people to share Jesus. Through the work of the Great Commission we have sought to inspire and enable the church to share the hope we have in Jesus.

- 22 ARTICLES
- 1 SPOKEN WORD
- 1 STORY BEARER BOOK
- 2 ROUNDTABLES
- 8 FILMED STORIES

HIGHLIGHTS:

The Comeback

A spoken word film which creatively shares the Easter story. Released in March 2020. A message of hope amid the coronavirus outbreak in the UK.

"Poetical, stunning, visually brilliant!"
Matt Summerfield



- 348 DOWNLOADS
- 6,500+ VIEWS
- 743 SHARES

RAISING OUR VOICES

We are speaking up into government and the media on issues that matter. We provide a hope-filled, trustworthy and confident voice. We are here to champion the church.

- 5 YEAR-LONG RESEARCH ASSISTANT PLACEMENTS

HIGHLIGHTS:

- 27 MISSION TO YOUNG ADULT WORKSHOPS
- 100 PEOPLE ON OUR PUBLIC LEADER COURSES IN ENGLAND, SCOTLAND AND NORTHERN IRELAND

Young Adults

We are committed to raising up voices within the evangelical community to be salt and light wherever they are positioned. Through Public Leadership, Mission to Young Adult conversations and our OPC young leaders forum, we have made great strides in seeing the church thriving amongst all generations and significant numbers of young adults in their 20s and 30s coming to faith in Jesus.

Being Human

We launched this six-part podcast series in February 2020. Hosted by directors Jo Frost and Peter Lynas, the podcast looks at the themes behind the news, taking the long view and trying to understand what is driving some of the big stories, all the while exploring what it means to be human.

"Brilliant cultural critique from a Christian perspective. An absolute must for Christians trying to navigate life in the 21st century."

– iTunes review

HIT THE TOP 5 IN RELIGION AND SPIRITUALITY ON ITUNES

SEASON ONE: *5,700* DOWNLOADS

Both Lives Matter

In July 2019 Westminster chose to intervene and impose a new abortion framework on Northern Ireland. Through the Both Lives Matter campaign, we played a major role in mobilising tens of thousands of people from right across our province, to speak out against that new abortion law.

Silent gathering at Stormont attended by *more than 20,000 people.*

100,000 POSTCARDS were sent by supporters to their political representatives at Stormont and Westminster.

More than 1,000 media mentions **across print and broadcast in four months.**

30% GROWTH in Both Lives Matter social media following.

SERVING OUR MEMBERS

We are committed to reaching out, listening, and engaging with our members. We are finding out how to pray for our members, what your needs are and what God is doing. We are spotlighting the great things happening, the challenges being faced and the hope being realised by our members for our communities.

In December 2019 we published **The [Im]possible Dream**, by Rev Yemi Adedeji and Steve Clifford. This workbook is based on the experiences and lessons learnt over the years of building the One People Commission and encouraging rich cultural expression within UK churches. The book includes many case studies and experiences of churches and leaders, inspiring readers to increase their outreach and be more fully representative of the ethnic and cultural diversity of the communities in which they serve.

In May 2019 we held our second **Above and Beyond** conference to help churches and Christian charities run their organisations for the glory of God. With expert input from lawyers and finance specialists, and input from politicians and Christian leaders, the 200+ attendees were equipped to navigate the terrain with diligence and expertise and thrive in fulfilling their mission.

HIGHLIGHTS:

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May the God of hope
fill you with
ALL JOY AND PEACE
as you trust in him,
so that you may
OVERFLOW WITH HOPE
by the power of the Holy Spirit.

Romans 15:13

evangelical alliance
together making Jesus known

Terms & conditions and
How to apply

Location:	London, England
Pay:	Real Living wage currently £10.75/hour (London), equates to £376.25/week paid monthly and will vary according to the pay period.
Hours:	35 hours per week (5 days)
Contract type:	Temporary 36 week contract, to include 17.5 days holiday, some of which must be taken during the Christmas break.
Dates:	19th October 2020 - 25th June 2021
Closing date:	Thursday, 1 October 2020, 17:00
Interviews:	Likely to be 7-9th October 2020, in London or by Zoom.

To apply either download the application form and email it to Naomi Osinnowo at n.osinnowo@eauk.org or complete our online form.

For an informal conversation about this role, please email n.osinnowo@eauk.org and we will arrange for someone to speak to you.

To apply please fill in the application form and include a cover letter, detailing how you meet the requirements of the role. Cover letter should be no more than 1,000 words.

All applicants must be committed to the Evangelical Alliance's basis of faith, vision, ethos and code of conduct.

Please read our privacy notice for details of our use of your information.

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