Vacancy

Evangelical Alliance appointment of

editorial assistant



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Introduction from the CEO

The Evangelical Alliance is the largest and oldest body serving evangelical Christians in the UK. Since 1846, we've been uniting Christians and making their voices heard in the corridors of power. We've also been equipping churches for mission; inspiring them to drive the spiritual, social and physical transformation of their communities.

In John 17 – the final prayer of Jesus – Christ prays: "I in them and you in me—so that they may be brought to complete unity. Then the world will know that you sent me and have loved them even as you have loved me." We believe that the unity Jesus prayed for is reflected in the church coming together, setting aside denominational differences, and working together for the gospel.

This is an exciting and challenging time to be a part of this organisation that I'm so privileged to lead. Our annual report, included in this document, gives you a flavour of the projects, programmes and campaigns that we've been involved in over the past year and just how we are making a difference. The global pandemic has changed everything, but we remain committed to our vision of together making Jesus known.

Thank you for taking the time to consider applying to the Evangelical Alliance. We're praying that God brings the right people to us.

Gavin Calver

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CEO

Evangelical Alliance

About the Evangelical Alliance

The Evangelical Alliance joins together hundreds of organisations, thousands of churches and tens of thousands of individuals for the sake of the gospel. Working across the UK, with offices in London, Cardiff, Stockport, Glasgow and Belfast, our members come together from across denominations, locations, age groups and ethnicities, all sharing a passion to know Jesus and make Him known. Today our dedication to serving the church, and society at large, is as strong as ever.

Like the evangelicals who have gone before us — those who abolished the slave trade, those who reformed our justice system, those who championed education for all — we are dedicated to blessing those around us as we worship God with all that we have and all that we are.

Today it is evangelicals who are at the heart of debt counselling, street pastors, night shelters and foodbanks. Today it is active evangelical faith that is making a profound difference throughout our communities for the sake of the gospel. We speak up on behalf of those who are maligned and marginalised, affirming freedoms and proclaiming the good news of Jesus in words and in action.

We love Jesus and we want everyone in the UK to be given an opportunity to know Him. We love His church, and we will do all we can to unite evangelicals, building confidence in the gospel and speaking as a trusted voice into society to see it changed for Him.

eauk.org

Who we're looking for

The Evangelical Alliance is the largest and oldest body representing the UK's 2 million evangelical Christians. Since 1846, we have been bringing Christians together and helping them to listen to, and be heard, by government, media and society.

We aim to serve, strengthen and unite the evangelical church and in so doing develop networks of evangelical Christians to encourage and promote unity for the purpose of effective local mission.

Are you creative and a lover of words? Do you love a good story and have a passion to share the stories of the church in the UK? We have a great opportunity to join our editorial team. You will need to have a great eye for detail, excellent writing and editing skills, be able to prioritise and organise your workload and work across multiple projects and deadlines. Working as part of the central communications team, you will be sought out for editorial guidance, proofing and creative support by our wider team and be able to give helpful and constructive feedback on their communications for maximum engagement. Do you love the power of the written word and how it can change and inspire people? Are you interested in using your gifts and talents to help make Jesus known? If so, we want to hear from you!

The successful candidate will have:

- Exceptional organisational and relational skills with outstanding attention to detail.
- Excellent communication skills and the gift of diplomacy.
- A degree in journalism, English or communications (or equivalent).

About the role

Job title: Editorial assistant

Responsible to: Editorial and media manager

Overall role objectives:

- 1. To edit, coordinate and produce editorial copy for print and digital platforms.
- 2. To assist the editorial and media manager in coordinating press and media enquiries, write and distribute press releases and coordinate interviews.
- 3. To support the wider communications team in content creation, design and delivery.

Key responsibilties:

- 1. To produce editorial and media content for our print and digital platforms.
- 2. To support the editorial and media manager to write press releases and distribute to the media.
- 3. To proofread and copyedit content for print and digital platforms.
- 4. To support editorial and media manager to monitor media activities, developments around the UK church and our membership as it relates to the Evangelical Alliance and our activities.
- 5. To research, analyse and report on trends in effective communications, helping the Evangelical Alliance stay on top of best practice and the pathways to engage our members and our target audiences.
- 6. To assist in the design, creation and delivery of communication activities for the Evangelical Alliance as part of the communications team.
- 7. To create proactive and responsive media opportunities and output.
- 8. To support the editorial and media manager in fielding media enquiries and arranging interviews on behalf of senior staff and the leadership team.
- 9. To regularly commission internally and externally written articles for our editorial webpage, that are timely, engaging, relevant to our membership and varied in topic.
- 10. To help implement the Evangelical Alliance's strategic plan under the day-to-day operational direction of the editorial and media manager.
- 11. To participate in the team activities and strategic projects of the wider UK team, producing output which contributes to implementing the Evangelical Alliance's strategic plan.
- 12. To manage the commissioning and curation of the annual report, contacting teams and collating and editing their impact contributions for final publication.
- 13. To assist in the proofing and curating process of idea magazine, proactively sourcing potential editorial contributions, providing creative ideas and being willing to write and conduct interviews in a range of styles.
- 14. Any other duties commensurate with the role as directed by the editorial and media manager.

There are some activities which apply to all members of staff and these are listed below:

- To further the aims and objectives of the Evangelical Alliance.
- To undertake training/personal development through participation in the Evangelical Alliance's performance review programme.
- To manage one's own learning and contribute to the learning of others.
- To take part in other Evangelical Alliance activities arranged centrally or by other teams where appropriate.
- To maintain and develop the ethos of the Evangelical Alliance (ref <u>Ethos Statement and Code</u> of Conduct).

The above list of job duties is not exclusive or exhaustive and the postholder will be required to undertake such tasks as may reasonably be expected within the scope and level of the post.

This post is subject to an Occupational Requirement that the post holder is a committed evangelical Christian under Part 1 of Schedule 9 to the Equality Act 2010.

About you

Your experience, skills and abilities

This role requires a committed Christian who can demonstrate the following that will be tested at Application (A), Interview (I), Exercise (E) and Reference (R):

E = Essential / **D** = Desirable

Your education/ training:

 Educated to degree level in a relevant subject (eg journalism, English, communications) or equivalent relevant experience – E (AI)

Your experience:

- Editorial experience including producing copy to deadline and for external audiences
 E (AEI)
- Experience working with external stakeholders and diverse audiences **D** (AI)
- Research experience including analysing complex written materials D (AIE)
- Knowledge and experience of the breadth of the evangelical church in the UK E (AI)

Your skills/abilities:

- Strong written and verbal communication skills with the proven ability to adapt tone and style to suit different audiences and platforms **E** (AI)
- Exceptional eye for detail with an excellent understanding and use of written English, grammar and spelling – E (A)
- Proven ability to proofread and copyedit E (A)
- Ability to foster effective working relationships with internal and external stakeholders
 E (AIR)
- Ability to communicate evangelical values and principles **E** (Al)
- Good understanding of church life in the UK E (I)
- Ability to work unsupervised and take responsibility for tasks described in job description –
 E (AIR)
- Ability to plan, prioritise and work to deadlines E (AIR)
- Confident in using Microsoft Office and YouTube E (A)
- Confident in using CRM databases and Canva D (Al)
- Ability to offer editorial guidance to colleagues in a constructive way E (Al)

Your personal qualities:

- A clear commitment to the Christian faith and agreement with the Evangelical Alliance's
 <u>Basis of Faith</u> **E** (AI)
- Able to identify and be committed to the <u>vision</u> and mission of the Evangelical Alliance and to reflect our values **E** (AI)
- Regular commitment and participation in the life of the local church **E** (AR)
- Excellent relational skills E (IR)
- A flexible, can-do attitude **E** (AI)
- Great team player **E** (AIR)

ANNUAL REPORT SNAPSHOT 2022–23

"There has been much to celebrate this last financial year"



nce more, I find myself at the end of a year feeling so grateful to the Lord

for all He's done and His incredible provision to us at the Evangelical Alliance. As memories of the pandemic faded away, we found ourselves facing some new challenges, not least a significant cyber-attack at the beginning of our financial year, that had a big impact on us internally. Meanwhile our work has been affected, like for us all, through changes in government across much of the UK, and with the cost of living continuing to rise. However, yet again we have experienced the faithfulness of the Lord, as we have walked together seeking to have a positive impact in an everchanging landscape.

Membership continues to be the heartbeat of what we do at the

Evangelical Alliance, and it has been a great delight to welcome people into membership at an increasing rate. By standing together, our mission is more effective, and our voice can be so much louder. We have continued to speak up in the corridors of power on the issues that matter most to evangelicals, and we are so grateful for your part in this. There have also been amazing opportunities for connecting with churches, and it's been a great privilege for the team and I to be out and about on the road, meeting so many Christians nationwide and sharing our hope in Jesus. It's also been great to have partnered with Alpha, CV Global, HOPE Together, Kingsgate Community Church and Luis Palau Association to see the latest version of the Talking Jesus research come out, that highlights the incredible opportunity and openness to the gospel right now.

At the end of another full year at the Evangelical Alliance, I'm feeling very grateful. There have been battles and blessings, but the blessings do outnumber the battles. Thanks so much to every member, every donor, every friend who prays for us, without whom none of this would be possible. The Evangelical Alliance is not a staff team, though we have one, it's an alliance of thousands of churches, hundreds of organisations, and tens of thousands of individuals who come together to make Jesus known. Thank you so much for your part in this.

Most of all I'm thankful to the Lord, for His presence, favour and comfort. I'm still believing the best is yet to come. Let's continue to together make Jesus known.

Every blessing,

Gavin Calver

CEO

A year of strengthening the UK church..

Another full year of making Jesus known, together.

April

Launched the Talking Jesus report 2022, in partnership with Alpha, CV Global, HOPE Together, Kingsgate Community Church and Luis Palau Association, revealing how people come to faith.

1 of 12 resources we roduced or coproduced this year

June

Alongside Serve Scotland, presented a *Stories of Hope* report to Scottish Parliament highlighting the significant contribution of Christians in supporting drug and alcohol addiction recovery (helping more than 2,000 individuals within the past decade).

August

Joined the 'Enough to live' campaign, coming together with key voices to call on the government to take urgent action on the cost of living crisis.

May

600

church and

organisational

Kicked off our unity tours with six dates in northern England – since then our unity team have travelled more than 1,300 miles ranging from Lancaster to Truro, gathering more than 400 leaders together across 14 locations to lay solid foundations for collaboration.

July

Attended the UK
Parliamentary Prayer
Breakfast, which turned out
to be a significant moment
for UK politics; we agreed
with the keynote speaker
about the importance of
integrity in public life.

September

Gathered stories from our members on how they are helping those most in need in the cost of living crisis.

250+
speaking
engagements, talks
and teaching
sessions



key moments of government or parliamentary engagement





October

Shared our resource Living for Jesus at work (produced with the Lawyers' Christian Fellowship) in an online webinar, providing guidance on how to live out and share our faith in the workplace.

December

Our joint letter to the Scottish Government with Restore Glasgow and 14 co-signatories against the sexual exploitation of women and girls had a positive response from MSPs.

February

Launched a suite of resources on friendship centred around the new book by Phil Knox, The Best of Friends, to help Christians tackle the loneliness epidemic, make connections and share Jesus within meaningful relationships.



November

Held a cost of living event in Westminster with Christians Against Poverty to share with MPs about the support churches and Christian-led organisations are providing at this time.



38

next-generation
public leaders
supported on our
Public Leader
programme

January

The One People Commission facilitated an in-person Intercultural Church Conversation, sharing why we need intercultural churches and how we can move in the right direction. Rev Dr Israel Oluwole Olofinjana's keynote speech subsequently had more than 600 views online.

March

In Northern Ireland, we gathered to celebrate women of faith and influence on International Women's Day; on St David's Day in Wales, we led closing prayers for Senedd at the Welsh Parliamentary Prayer Breakfast.



Financial review

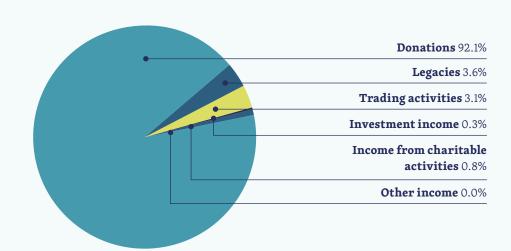
"Rejoice always, pray continually, give thanks in all circumstances; for this is God's will for you in Christ Jesus." – 1 Thessalonians 5:16–18

INCOME

£2,590,073

up from £2,518,612 last year

In a challenging year, we maintained our income thanks to our charitable trust partners, offset by limitations in renewals and appeals due to the cyber-attack.



£2,761,442 up from £2,470,471 last year Income generation 1.3% Fundraising & publicity 4% Property & IT projects 4.8% Communications & membership 28.9% Unity & mission initiatives 37.1% Advocacy initiatives 23.9%

We increased our expenditure in line with our strategic objectives: increasing the staff team, improving pay scales and launching great initiatives, such as the *Talking Jesus* report and unity tours.

Terms & conditions

and how to apply



Location: King's Cross, N1, London

(with the benefit of hybrid working)

Salary range: £28,700 – £32,000 pa

Hours: 35 hours per week

Contract type: Permanent

Closing date: 9.00am on Tuesday, 27 August 2024

Interviews: likely to be week commencing 9 September 2024

To apply either <u>download the application form</u> and email us at <u>hr@eauk.org</u> with your completed application or complete our <u>online form</u>.

For an informal conversation about this role, please email hr@eauk.org and we will arrange for someone to speak to you.

All applicants must be committed to the <u>basis of faith</u>, <u>vision</u> and <u>ethos</u> of the Evangelical Alliance.

Please read our <u>privacy notice</u> for details of our use of your information.

This post is subject to an Occupational Requirement that the post holder is a committed evangelical Christian under Part 1 of Schedule 9 to the Equality Act 2010.