

Evangelical Alliance  
appointment of

# head of public policy



**evangelical alliance**  
together making Jesus known



A photograph of a man with short, light-colored hair and a beard, wearing a dark button-down shirt. He is holding a black microphone in his right hand and appears to be speaking. The background is blurred, showing what might be a stage or a presentation area with some light-colored shapes. The image is partially covered by a dark blue overlay on the right side.

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# Introduction from the CEO

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The Evangelical Alliance is the largest and oldest body serving evangelical Christians in the UK. Since 1846 we've been uniting Christians and making their voices heard in the corridors of power. We've also been equipping churches for mission, inspiring them to drive the spiritual, social and physical transformation of their communities.

In John 17 – the final prayer of Jesus – Christ prays: “I in them and you in me—so that they may be brought to complete unity. Then the world will know that you sent me and have loved them even as you have loved me.” We believe that the unity Jesus prayed for is reflected in the church coming together, setting aside denominational differences, and working together for the gospel.

This is an exciting time to join this organisation that I'm so privileged to lead. Our annual report, included in this document, gives you a flavour of the projects, programmes and campaigns that we've been involved in over the past year and just how we are making a difference. But there is so much more to come: we have ambitious dreams.

Thank you for taking the time to consider applying for this key role. We're praying that God brings the right person to us.

A handwritten signature in dark ink that reads "Gavin Calver".

**Gavin Calver**  
CEO  
Evangelical Alliance

# About the Evangelical Alliance

**The Evangelical Alliance joins together hundreds of organisations, thousands of churches and tens of thousands of individuals for the sake of the gospel. Working across the UK, with offices in London, Cardiff, Glasgow and Belfast, our members come together from across denominations, locations, age groups and ethnicities, all sharing a passion to know Jesus and make Him known. Today our dedication to serving the church, and society at large, is as strong as ever.**

Like the evangelicals who have gone before us – those who abolished the slave trade, those who reformed our justice system, those who championed education for all – we are dedicated to blessing those around us as we worship God with all that we have and all that we are.

Today it is evangelicals who are at the heart of debt counselling, street pastors, night shelters and food banks. Today it is active evangelical faith that is making a profound difference throughout our communities for the sake of the gospel. We speak up on behalf of those who are maligned and marginalised, affirming freedoms and proclaiming the good news of Jesus in words and in action.

We love Jesus and we want everyone in the UK to be given an opportunity to know Him. We love His church, and we will do all we can to unite evangelicals, building confidence in the gospel and speaking as a trusted voice into society to see it changed for Him.

**[eauk.org](http://eauk.org)**

# The role of head of public policy

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**Are you passionate about the church having a voice in public life? Now more than ever, Christians need to speak into a vast range of issues in government, politics and the media.**

The Evangelical Alliance is the largest and oldest body representing the UK's two million evangelical Christians. For over 170 years, we have been bringing Christians together and helping them to listen to, and be heard by, the government, media and society.

We are seeking an individual to head up our public policy work across the UK. You will work with public policy officers in Wales, Northern Ireland, Scotland and England (Westminster) to analyse government policy and develop appropriate responses and proposals.

You'll have significant experience of lobbying or working with political decision-makers/policy advisers as well as considerable research experience which includes the analysis of complex written materials. You'll have excellent knowledge of the political structures and processes in Westminster and how they interact with those of the devolved parliaments and assemblies.

You'll be a clear communicator, and a networker with existing relationships in the political and policy environment and you'll be at ease communicating evangelical values and principles.

You'll have a strong instinct for analysing political ideas and debates and interpreting them from a biblical perspective clearly and concisely.

Most importantly, you'll be actively engaged in an evangelical church and be comfortable sharing about Jesus and your relationship with Him, applying your faith to your areas of expertise.

# About the role:

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**Job title:** Head of public policy

**Responsible to:** Head of advocacy

## Overall purpose

- To lead the public policy work of the Evangelical Alliance across the UK within the framework of the Evangelical Alliance's strategic plan and advocacy strategy, priorities and programmes.
- To represent the Evangelical Alliance as a trusted voice on public policy matters to politicians, government, society and the church.
- To assist in producing resources and holding events which increase the confidence and effectiveness of the voice of evangelicals in public life.

## Main tasks and responsibilities

- To lead and co-ordinate the public policy and advocacy work across the UK, working with the public policy officers in Wales, Northern Ireland, Scotland and England (Westminster), to analyse government policy, and develop policy responses and proposals.
- To lead on the development of policy positions and their application to consultations, proposals and legislation across the UK, ensuring clarity of both our general positions and our specific responses.
- To support the public policy work in the parliaments and assemblies of the UK, developing coordinated strategies, ensuring good communications, and maintaining a consistent approach and tone.
- To develop the voice of the Evangelical Alliance to represent evangelicals on issues of freedom of religion or belief in the UK – commenting on, monitoring and advising member organisations and churches on legal and policy changes.
- To brief ministers, parliamentarians, civil servants and journalists on Evangelical Alliance positions and contribute to consultations and enquiries.
- To build relationships and network with relevant members/organisations on public policy issues, representing the Evangelical Alliance on government bodies, quasi-governmental advisory/working groups, forums, networks and in consultation processes.
- To proactively liaise and co-ordinate with other Christian public policy officers and groups in relation to agreed partnerships, campaigns and objectives.
- To help develop the profile and impact of the public policy work of the Evangelical Alliance in the media.
- To contribute regularly to Evangelical Alliance publications and communications.
- To speak at churches and other events about the advocacy work of the Evangelical Alliance.
- To participate in the team activities of the advocacy team, contributing to the wider UK team goals in ways commensurate with individual expertise and the wider needs of the Evangelical Alliance across the UK.
- To undertake other duties as directed by the head of advocacy.

**There are some activities which apply to all members of staff and are listed below:**

- To further the aims and objectives of the Evangelical Alliance.
- To undertake training/personal development through participation in the Evangelical Alliance's performance review programme.
- To manage one's own learning and contribute to the learning of others.
- To take part in other Evangelical Alliance activities arranged centrally or by other teams where appropriate.
- To participate in and take a turn in leading staff prayers and staff worship.
- To maintain and develop the ethos of the Evangelical Alliance (please refer to the ethos statement and code of conduct).

The above list of job duties is not exclusive or exhaustive and the post holder will be required to undertake such tasks as may reasonably be expected within the scope and level of the post.

**This post is subject to an Occupational Requirement that the post holder is a committed evangelical Christian under Part 1 of Schedule 9 to the Equality Act 2010.**

This job description will be reviewed annually as part of the annual appraisal process.

(April 2021)

# About you:

## Your experience, skills and abilities

*The role of head of public policy requires a committed Christian who can demonstrate the following:*

**E** = Essential / **D** = Desirable

### Your education/training:

- Educated to degree level or equivalent in a relevant subject such as politics, theology or law – **E**

### Your experience

- Significant experience of lobbying or working with political decision-makers or policy advisors – **E**
- Research experience including the analysis of complex written materials such as parliamentary reports and government consultations – **E**
- Experience of effective networking with groups and individuals in politics and government – **E**
- Experience of co-ordinating specialist groups and chairing high level policy debate and discussion – **E**
- Experience of strategic planning, development and implementation – **E**
- Experience overseeing and managing staff – **D**
- Experience of organising events – **D**
- Knowledge and experience of public campaigning – **D**

### Your skills/abilities

- Excellent knowledge of the political structures and processes in Westminster and how they interact with those in the devolved parliaments and assemblies – **E**
- Strong instinct for analysing political ideas and debates, and interpreting them from a biblical perspective – **E**
- Persuasive communication of evangelical values and principles – **E**
- Excellent relational and networking skills, including an existing network of relations in the political and policy environment – **E**
- Ability to write clearly and concisely – **E**
- Ability to use initiative, work unsupervised and take responsibility for tasks – **E**
- Proven strong strategy, research and organisational skills – **E**
- Strong attention to detail and ability to keep accurate records – **E**
- Ability to work in a dynamic team environment – **E**
- Ability to deliver multiple tasks to agreed deadlines – **E**
- Knowledge and understanding of UK church – **E**

## Your personal qualities

- A personal commitment to Jesus, the authority of scripture and the value of the church in public life – **E**
- Able to relate well to people from a wide variety of backgrounds and cultures – **E**
- A willingness to anticipate and avoid political actions, statements or relationships that might compromise the Evangelical Alliance or bring the organisation into disrepute – **E**
- Ability and willingness to travel across the UK for meetings and events – **E**

*You will be actively engaged in an evangelical church. You will be comfortable sharing about Jesus and your relationship with Him and applying your faith to your areas of expertise. You will be expected on occasion to lead staff prayers and to pray for the organisation's work with others.*

*Having read the Evangelical Alliance's [basis of faith](#) you'll be able to confidently say that you're an evangelical.*

*You'll also be fully in agreement with the Evangelical Alliance's [ethos statement](#) and [code of conduct](#).*

# EVANGELICAL ALLIANCE ANNUAL REPORT 2019-2020 HIGHLIGHTS

**W**hat a year it has been. Thank you for journeying with us as we said goodbye to Steve Clifford as he stepped down after 10 faithful years leading the Evangelical Alliance and I stepped into my role as CEO.

In the last year we have galvanised prayer during Brexit and through our general election. We have brought together agencies and organisations on issues around mental health, gun and knife crime, education, drug and gambling reforms, and many others. We have shared the stories of individuals, churches and towns as the transforming power of Jesus has changed lives. We have produced resources, articles, videos and podcasts to help Christians navigate the coronavirus pandemic. In the last year the team has hosted or participated in more than 400 events across the UK and beyond.

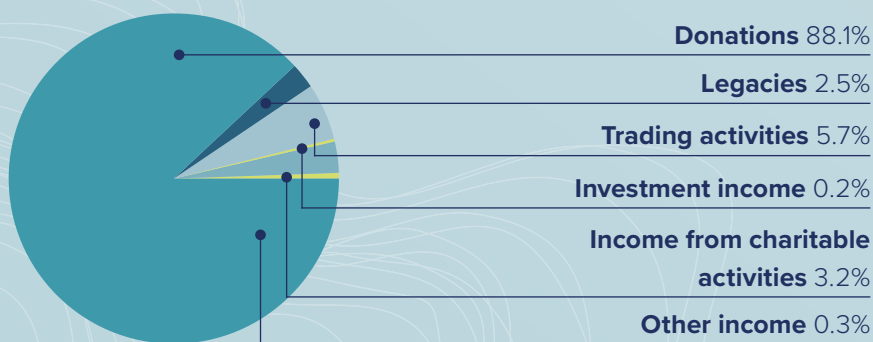
The Evangelical Alliance has worked tirelessly this year with parliamentarians and policy makers to influence legislation and affect policy. Much of our work takes place behind closed doors to represent the concerns and convictions of evangelicals and ensure that the freedom to practise, live out and share our faith is maintained in our society.

This coming year may look very different. Our church buildings have been closed, our movements have been restricted, and as we look ahead, we don't yet know how long this pandemic will last or what comes next. But of some things I am certain: the church is alive, the gospel is changing lives, and we are the hope of the world.

**Gavin Calver, CEO**

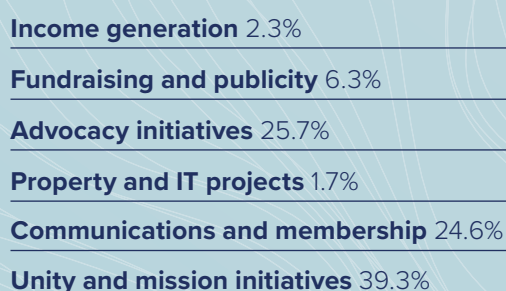
## INCOME £2,640,451

up from £2,508,079 last year



## EXPENDITURE £2,615,919

up from £2,568,479 last year



## MEMBERSHIP

We have built upon the significant membership growth we saw in the last financial year and have increased the number of new members by 50%.

**2,384**

NEW MEMBERS  
INCLUDING:

**2,212**  
INDIVIDUALS

**127**  
CHURCHES

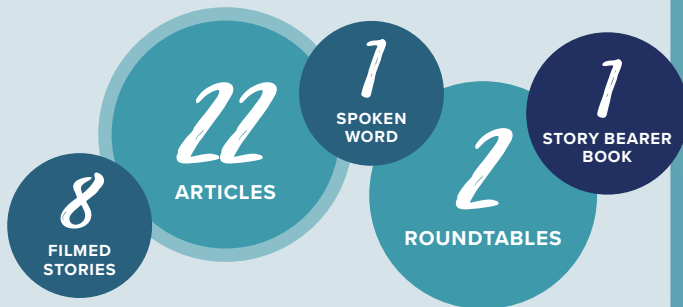
**45**  
ORGANISATIONS

# SHARING THE GOSPEL

**T**he gospel is central to everything we do. We never cease proclaiming the gospel, through unity, words and actions; so that people are led to a life with Jesus. This year we have collaborated and celebrated as we have seen lives transformed by Jesus

## The Great Commission

We believe that sharing stories about the goodness of God builds confidence and equips people to share Jesus. Through the work of the Great Commission we have sought to inspire and enable the church to share the hope we have in Jesus.



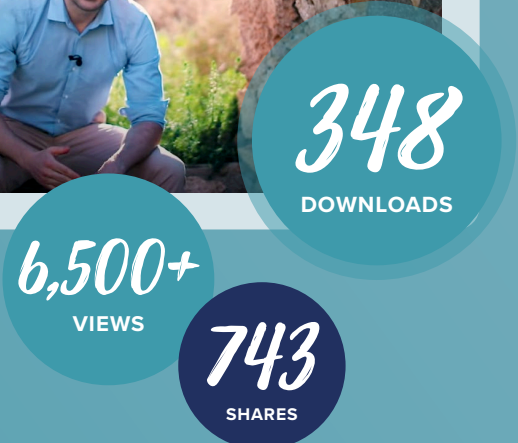
## HIGHLIGHTS:

### The Comeback

A spoken word film which creatively shares the Easter story. Released in March 2020. A message of hope amid the coronavirus outbreak in the UK.

**“Poetical, stunning, visually brilliant!”**

Matt Summerfield



# RAISING OUR VOICES

**W**e are speaking up into government and the media on issues that matter. We provide a hope-filled, trustworthy and confident voice. We are here to champion the church.



## HIGHLIGHTS:

### Young Adults

We are committed to raising up voices within the evangelical community to be salt and light wherever they are positioned. Through Public Leadership, Mission to Young Adult conversations and our OPC young leaders forum, we have made great strides in seeing the church thriving amongst all generations and significant numbers of young adults in their 20s and 30s coming to faith in Jesus.



## Being Human

We launched this six-part podcast series in February 2020. Hosted by directors Jo Frost and Peter Lynas, the podcast looks at the themes behind the news, taking the long view and trying to understand what is driving some of the big stories, all the while exploring what it means to be human.

**“Brilliant cultural critique from a Christian perspective. An absolute must for Christians trying to navigate life in the 21st century.”**

– iTunes review

HIT THE TOP 5  
IN RELIGION AND  
SPIRITUALITY  
ON ITUNES

SEASON ONE:

5,700

DOWNLOADS

## Both Lives Matter

In July 2019 Westminster chose to intervene and impose a new abortion framework on Northern Ireland. Through the Both Lives Matter campaign, we played a major role in mobilising tens of thousands of people from right across our province, to speak out against that new abortion law.

**Silent gathering at Stormont attended by more than 20,000 people.**

**100,000 POSTCARDS** were sent by supporters to their political representatives at Stormont and Westminster.

*More than 1,000 media mentions*  
across print and broadcast in four months.

**30% GROWTH** in Both Lives Matter social media following.

# SERVING OUR MEMBERS

**W**e are committed to reaching out, listening, and engaging with our members. We are finding out how to pray for our members, what your needs are and what God is doing. We are spotlighting the great things happening, the challenges being faced and the hope being realised by our members for our communities.

In December 2019 we published **The [Im]possible Dream**, by Rev Yemi Adedeji and Steve Clifford. This workbook is based on the experiences and lessons learnt over the years of building the One People Commission and encouraging rich cultural expression within UK churches. The book includes many case studies and experiences of churches and leaders, inspiring readers to increase their outreach and be more fully representative of the ethnic and cultural diversity of the communities in which they serve.

In May 2019 we held our second **Above and Beyond** conference to help churches and Christian charities run their organisations for the glory of God. With expert input from lawyers and finance specialists, and input from politicians and Christian leaders, the 200+ attendees were equipped to navigate the terrain with diligence and expertise and thrive in fulfilling their mission.

## HIGHLIGHTS:

eauk.org

27%

INCREASE IN USERS  
FROM LAST YEAR

ALMOST

240,000

VISITORS

552,254

UNIQUE PAGE  
VIEWS

MOST POPULAR  
ARTICLE:  
CORONAVIRUS:  
A CHRIST-  
CENTRED RESPONSE

14,000  
VIEWS

MOST POPULAR  
DOWNLOAD:  
TRANSFORMED

2,524

120,000  
NEWS AND VIEWS  
VIEWS

30,479  
FIND A CHURCH  
SEARCHES

*May the God of hope*  
fill you with  
**ALL JOY AND PEACE**  
*as you trust in him,*  
so that you may  
**OVERFLOW**  
**WITH HOPE**  
by the power of the Holy Spirit.

*Romans 15:13*



# Terms & conditions and How to apply



Location:	King's Cross, London, N1 (currently some remote working)
Salary:	up to £40,000 depending on experience
Type:	Permanent
Hours:	35 hours per week
Closing date:	Monday 24 May 2021, 9.00am
Interviews:	Likely to be week commencing 31 May 2021

To apply, download the application form and email us at [hr@eauk.org](mailto:hr@eauk.org) with your completed application and a covering letter.

For an informal conversation about this role, please email [hr@eauk.org](mailto:hr@eauk.org) and we will arrange for someone to speak to you. If you have less experience but a passion to work for us and can demonstrate potential for growth, we would welcome a conversation.

All applicants must be committed to the [basis of faith](#), [vision](#) and [ethos](#) of the Evangelical Alliance.

Please read our [privacy notice](#) for details of our use of your information.

**This role is subject to an Occupational Requirement that the postholder is a committed evangelical Christian under Part 1 of Schedule 9 to the Equality Act 2010.**