



As I reflect on another amazing year leading this organisation, I'm once again astounded by the work we have been able to do. As you read our 2013-14 Impact Report inside, I hope you too will see God's awesome hand at work. The Evangelical Alliance is making an impact across the UK; and it is all thanks to the generosity of people like you.

This was the year in which our Home for Good initiative made unprecedented waves in the Church, waking us up to our responsibility to "look after orphans" (James 1:27) and care for those awaiting adoption and fostering. This was the year our advocacy team did sterling work in the corridors of power, encouraging leadership in the public sphere and speaking with a strong Christian voice to the press, TV, radio and parliament on issues including human trafficking, marriage and gambling. From reaching out to the "missing generation" in their 20s and 30s, to re-igniting confidence in the gospel, to resourcing the Church through *idea* magazine, research reports and inspiring online articles.

Together, we have achieved so much.

But the truth is that our vision for a united Church, confident in voice and effective in mission, is still far from reality. There is so much more we need to do, and can only do with your help. The challenges are enormous. The truth is sobering. Despite our best efforts, the same-sex marriage bill was passed last year. Church figures are declining, faith is being airbrushed out of society, our voices are being marginalised. There is still division where there should be unity. We cannot sit back and let that happen.

We are convinced God has placed us in a position to equip, inspire, challenge, celebrate and inform the Church; and we know that people like you love this Church too and recognise it is good news for all.



Dr Tani Omideyi, of Together for the Harvest, Liverpool, at the Gather Global conference

So I invite you, as you read our report inside, to join with us; to support us in all we are planning for the year ahead.

The coming year will be a significant one for our country as we take to the polls for the General Election on 7 May. Our advocacy team, including our parliamentary and public policy officers across England, Northern Ireland, Scotland and Wales, have already been busy working on materials encouraging Christians to make their votes count and have their voices heard. But we need your help in enabling our work to be done as polling day approaches.

This year will see Home for Good become a separate organisation, just as Tearfund did all those years ago when we launched it in 1967. We are so proud of having birthed these amazing organisations that are changing the Church and the world.

We would love you to be part of whatever God initiates next as we look across the landscape of our country and listen out for His leading. May you be encouraged and re-envisioned as you read more about what you have made possible.

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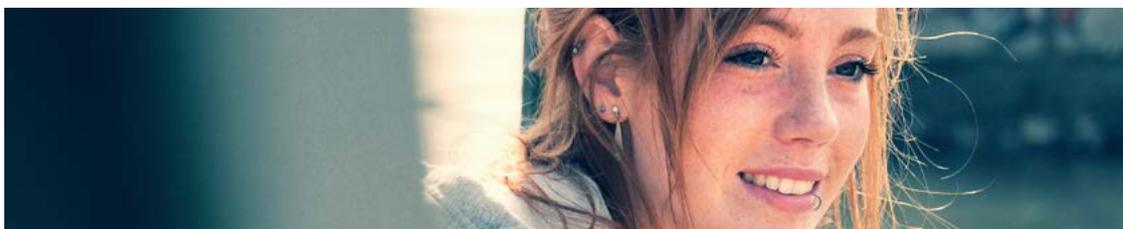
Impact Report 2013-14

Be encouraged! Here's what you have made possible in the last year...

"Where there once was silence"

"The beautiful thing is that we are connecting. Where there once was silence, there is now chatter. Where there once was ignorance, there is now understanding. There is a push and pull found within this community that means we are stronger as a family in Christ. We are learning and growing. I believe the strategic importance of a community such as threads goes far beyond what we can visibly see at this point. The coming months and years will see some very exciting things. I think everyone involved in threads knows that we're onto something significant, because God is massive and He is building His Church."

This was written to us by Dave Griffiths, a young worship leader, on the impact of our *threads* initiative this last year, thanks to your generosity. The reception *threads* has received in reaching the "missing generation" of young adults in their 20s and 30s goes beyond what we had imagined. Through *threadsuk.com* and *threads* network gatherings, we are drawing young adults on the fringes of church back into our congregations. We sense God's hand on it. But it's only with your support that we can go from being an online collective to a tool helping a generation come back to church.



50

The number of "unity for mission" movements represented at our Gather Global conference. Identified and facilitated by the work of our Gather initiative, these are groups of Christian leaders and churches with a vibrant mission focus, who are forming friendships and praying together for the sake of their towns and cities.

These are people who are laying down theological and cultural differences for the sake of reaching their local area with the love of Christ. They are taking seriously the prayer of Jesus: "May they be brought to complete unity to let the world know that you sent me" (John 17:23). Gather has now made contact with over 100 unity for mission movements.

25

Evangelical Alliance Northern Ireland celebrated their 25-year anniversary this year and have seen a wonderful year. Among many successes because of your support, sentencing on human trafficking in Northern Ireland has been toughened as a direct result of a response by the Alliance on behalf of several Christian organisations.



90

The number of delegates at Gweini's autumn 2013 conference in Wales on "the Church in an addictive society". Your past generosity to the Alliance has enabled us, together with Gweini, to support and give a voice to the Christian voluntary sector in Wales. We have represented this sector to the Welsh government; helped resource churches who are reaching out to their communities; informed individuals who are engaging in social action projects.

Tell us your stories

Your stories inspire us. We would love you to fill out the enclosed postcard and tell us how your church is being good news to your community. We'll share your story with our member churches and supporters, and in turn inspire them to be voices for good.

The number of cities across Scotland in which Evangelical Alliance Scotland hosted referendum debates. In the months leading up to the Scottish Independence Referendum vote, your support enabled leading politicians from the Yes Scotland and Better Together campaigns, including deputy first minister Nicola Sturgeon and Scottish Labour Party leader Johan Lamont, to take part in a series of debates we organised.

7

The Seven Cities Tour followed the launch of our referendum manifesto *What Kind of Nation?* which is giving the Church a voice and the influence to help shape the future of Scotland.



That's the number of people who heard the Home for Good message at conferences and festivals in 2013. With your incredible support every step of the way, our adoption and fostering programme has

25,000

been able to reach thousands of Christians with the message that the

Church could single-handedly fulfil the need for foster and adoption families in the UK. More than 500 people have attended seminars and gatherings to explore how we can be proactive in responding to the problem; nearly 200 champions have signed up to be part of the campaign; 200 churches took part in the first ever national Adoption Sunday. Around 80 people have begun the foster placement process in Southampton alone. With your help, Home for Good is putting adoption and fostering on the map.

The number of churches who believe that by being members of the Evangelical Alliance, we are better together; representing a Church united in mission and confident and effective in voice. We are so thankful for the vast array of different churches that have joined us over the past year, including many whose members are predominantly from ethnic minorities, thanks to the work of our One People Commission – launched in 2012 to celebrate diversity, while promoting unity. Your support has enabled us to bring key church leaders around the table, for unity's sake.

3,600



2,500

The number of visitors to Alliance premises in the heart of King's Cross since March 2013, to meet, to pray, to plan, to network. It was your generous support that enabled us to purchase and move to this God-given location, blessing others with the space to hold conferences and events.

557

The number of Alliance appearances in the media this year. We are passionate about speaking out on behalf of evangelical Christians and giving the Church a voice. With your help and support, we have been able to devote more time and expertise to media engagement this year, speaking into society's most pressing issues – from gambling to human trafficking, marriage to Scottish independence. God has been opening doors.

£2,057,558

Income



Individuals £1,076,442	52%	Advertising £118,105	6%
Gift Aid £174,151	9%	Programmes £38,683	2%
Churches £424,268	21%	Legacies £64,109	3%
Organisations £105,540	5%	Rent £6,198	
Trusts £44,400	2%	Interest & Other £5,662	

Expenditure

£2,052,132



Advocacy £527,461	26%	Advertising Revenue £49,760	3%
Unity £687,038	33%	Property & Transition £1,056	
Media & Members £611,512	30%		
Governance £45,518	2%		
Fundraising & Publicity £129,787	6%		

91%

of expenditure related to charitable activities

These figures show the unrestricted funds for the year ended 31 March 2014. They are taken from the audited Annual Report & Financial Statements year ended 31 March 2014. Further information including the full document is available from the Evangelical Alliance at finance@eauk.org or 020 7520 3830

I hope you've been inspired as you've read about all you've made possible in 2013-14.

I hope you're excited, as I am, about all God can do through this organisation in the year to come, a year that could be a turning point for the United Kingdom. Now is the time for us to step up our influence, to be bigger and bolder; to speak light into darkness, to bring hope where there is despair; to speak up for good and for God in our towns and cities.

We know that without unity we're a noise but with unity we can be a voice. We also know that without your support, there is no Evangelical Alliance. I invite you to imagine the future of the Alliance—ever more passionate to see transformation across the UK, relationally well-connected and trusted, modelling servant leadership with strong relationships. I invite you to imagine a unique contribution and helping others to play their part in seeing the UK impacted by the gospel.

I invite you to imagine yourself right there at the heart of making all this possible by supporting it prayerfully and financially.

So please give generously as we head into this exciting year. To give you an idea of what you could make possible, your support will enable us to:

- encourage Christians to take to the polls and influence our nation for good, through our Show-Up campaign ahead of the **General Election 2015**
- inform, equip and inspire Christians like you with excellent resources, such as our bi-monthly magazine *idea*, regular online articles on politics and theology, and 21st Century Evangelicals research reports
- train and support men and women from our congregations to step up, speak out and take the lead in the public sphere through our **Public Leadership** training events.

At the beginning of a new academic year, I am reminded again of the Alliance's founding vision, inspired by Jesus's prayer in John 17: "I in them and you in me – so that they may be brought to complete unity. Then the world will know that you sent me and have loved them even as you have loved me." Will you join with us to see this vision made reality?

Please consider giving a gift at this strategic time to see this vision realised, by completing the enclosed response form or donating securely online at www.eauk.org/annualappeal.

Thank you for being part of this movement that's changing the world. Thank you for your support. Thank you for your prayers.

Yours with respect and appreciation, your friend,



Steve Clifford
General Director
Evangelical Alliance

PS There is nothing that encourages me more than hearing personally from each of you how your church is serving and blessing your community or our nation. Please tell us your stories on the enclosed postcard and we will share them with the wider Church to inspire and encourage them too.

Here's an example of what your gift could make possible:



20 gifts of £50 will help disciple a generation of young Christians with good theological content through a weekly *threads* email



10 gifts of £50 will help inform and equip thousands of church leaders through a 21st Century Evangelicals report on the beliefs, habits and practices of evangelical Christians in the UK



5 gifts of £150 will help bring together key national Christian leaders around one table to build relationships and shape the future of the evangelical church