

Vacancy

Evangelical Alliance appointment of

Membership engagement and communications assistant

(Scotland)



Contents

- 3** **Introduction**
from the CEO
- 4** **About**
the Evangelical Alliance
- 5** **Who**
we're looking for
- 10** **Annual report**
2024–2025
- 14** **Terms & conditions**
and how to apply



Introduction from the CEO

The Evangelical Alliance is the largest and oldest body serving evangelical Christians in the UK. Since 1846, we've been uniting Christians and making their voices heard in the corridors of power. We've also been equipping churches for mission, inspiring them to drive the spiritual, social and physical transformation of their communities.

In John 17 – the final prayer of Jesus – Christ prays: “I in them and you in me – so that they may be brought to complete unity. Then the world will know that you sent me and have loved them even as you have loved me.” We believe that the unity Jesus prayed for is reflected in the church coming together, setting aside denominational differences, and working together for the gospel.

This is an exciting and challenging time to be a part of this organisation that I'm so privileged to lead. Our annual report, included in this document, gives you a flavour of the projects, programmes and campaigns that we've been involved in over the past year and just how we are making a difference. We remain committed to our vision of together making Jesus known and are excited to be recruiting to fill this vacancy in our fantastic staff team.

Thank you for taking the time to consider applying to the Evangelical Alliance. We're praying that God brings the right people to us.

Gavin Calver
CEO
Evangelical Alliance

About the Evangelical Alliance

The Evangelical Alliance joins together hundreds of organisations, thousands of churches and tens of thousands of individuals for the sake of the gospel. Working across the UK, with offices in London, Cardiff, Stockport, Glasgow and Belfast, our members come together from across denominations, locations, age groups and ethnicities, all sharing a passion to know Jesus and make Him known. Today our dedication to serving the church, and society at large, is as strong as ever.

Like the evangelicals who have gone before us – those who abolished the slave trade, those who reformed our justice system, those who championed education for all – we are dedicated to blessing those around us as we worship God with all that we have and all that we are.

Today it is evangelicals who are at the heart of debt counselling, street pastors, night shelters and foodbanks. Today it is active evangelical faith that is making a profound difference throughout our communities for the sake of the gospel. We speak up on behalf of those who are maligned and marginalised, affirming freedoms and proclaiming the good news of Jesus in words and in action.

We love Jesus and we want everyone in the UK to be given an opportunity to know Him. We love His church, and we will do all we can to unite evangelicals, building confidence in the gospel and speaking as a trusted voice into society to see it changed for Him.

eauk.org

Who we're looking for

Are you a highly organised and relational person who loves to create engaging content and build relationships through successful events?

The Evangelical Alliance is the largest and oldest body representing the UK's two million evangelical Christians. For 180 years, we have been bringing Christians together and helping them to listen to, and be heard by, the government, media and society.

We are looking for a proactive and creative membership engagement and communications assistant to support and grow our membership across Scotland.

This varied role includes:

- engaging with churches, organisations and individuals.
- planning and supporting events.
- creating digital content for web, email and social media.
- helping our Scotland team run smoothly through excellent admin support.

If you're efficient, collaborative, digitally confident, and passionate about serving the church across Scotland, then we'd love to hear from you.

About the role

Job title: Membership engagement and communications assistant (Scotland)

Responsible to: Head of the Evangelical Alliance in Scotland

Overall purpose:

- To support the work of the Evangelical Alliance in Scotland by engaging with current and potential church, organisational and individual members through a variety of means, seeking to both retain and grow our membership base.
- To develop communications that inspire and engage current and potential members.
- To provide administrative support to the Scotland team.

Main responsibilities:

1. Membership engagement and growth

- Organise events to equip, resource and inspire current and potential members as directed.
- Engage with current and potential church and organisational members to develop relationships as required.
- Keep up to date with all aspects of the work of the Evangelical Alliance, such as current initiatives and resources available for members.
- Receive and respond to enquiries from members, sourcing additional information from across the organisation as needed to support this.
- Actively use the Evangelical Alliance's CRM system to create and maintain records for members in conjunction with the central membership team. Track the Scotland team's engagement with members and provide briefings on members for the team as required.
- Work with the membership team to support the recruitment process for new organisation and church members in Scotland.
- Co-ordinate attendance of the Evangelical Alliance at events and conferences.
- Engage with current and potential members at events as required.

2. Plan and deliver communications

- Develop and create content for, and co-ordinate communications of the Evangelical Alliance in Scotland, including the website, email and social media channels.
- Liaise with the Evangelical Alliance communications team to understand the broader communication plans and ensure that all communications are developed in line with the Evangelical Alliance communications policy.
- Develop relevant, creative communications to publicise events and resources that are available to members.

- Monitor the performance of digital communication activity and incorporate learning into future plans.
- Attend the weekly pitch and delivery meeting on behalf of the Scotland team and keep the team updated on developments.
- Undertake proofreading of communications on behalf of the Scotland team.

3. Team administration

- Sustain and develop an efficient office environment, providing administrative support as required.
- Put processes in place to ensure that Scotland team meetings and advisory group meetings run smoothly and take minutes as required.
- Liaise with the landlord regarding building and facilities management in conjunction with the director of membership, finance and operations.
- Provide information and reports to other parts of the Evangelical Alliance on behalf of the Scotland team.
- Provide support with managing the Scotland team budget.

There are some activities which apply to all members of staff, and these are listed below:

- To further the aims and objectives of the Evangelical Alliance.
- To support the values of the Evangelical Alliance.
- To undertake training/personal development through participation in the Evangelical Alliance's performance review programme.
- To manage one's own learning and contribute to the learning of others.
- To take part in other Evangelical Alliance activities arranged centrally or by other teams where appropriate.
- To participate in staff prayers and worship.
- To maintain and develop the ethos of the Evangelical Alliance with reference to the [ethos statement](#) and [code of conduct](#).
- To regularly pray for the work of the Evangelical Alliance.

(The above list of job duties is not exclusive or exhaustive, and the postholder will be required to undertake such tasks as may reasonably be expected within the scope and level of the post.)

This post is subject to an Occupational Requirement that the postholder is a committed evangelical Christian under Part 1 of Schedule 9 to the Equality Act 2010.

May 2026

About you

Your experience, skills and abilities

The role of membership engagement and communications assistant (Scotland) requires a committed Christian who can demonstrate the following, which will be tested at Application (A), Interview (I) and Reference (R).

E = Essential / **D** = Desirable

Your education/training:

- Educated to degree level in a relevant discipline or equivalent experience – **E** (A)
- Training in digital communications or marketing tools – **D** (A)

Your experience:

- Experience of engaging with stakeholders, members or customers and building positive relationships – **E** (A/I)
- Experience of planning and organising events – **E** (A/I)
- Experience of producing engaging content for digital platforms (eg websites, email newsletters, social media) – **E** (A/I)
- Experience of providing administrative support in an office or team environment – **E** (A/I)
- Experience of using a CRM system or database to manage contacts and track engagement – **D** (A/I)
- Experience of working within a Christian organisation, church context or membership-based organisation – **D** (A/I)

Your skills/abilities:

- Strong written and verbal communication skills, with the ability to create clear, engaging content for a range of audiences – **E** (A/I)
- Ability to build and maintain relationships with a wide range of stakeholders, including churches and organisations – **E** (A/I/R)
- Good organisational skills with the ability to manage multiple tasks and priorities effectively – **E** (A/I)
- Ability to plan, co-ordinate and deliver events and activities – **E** (A/I)
- Competence in using digital communication tools (eg social media platforms, email marketing systems, website CMS) – **E** (A/I)
- Ability to monitor and evaluate communication performance and apply learning to improve future activity – **D** (A/I)
- Strong attention to detail, including maintaining accurate records – **E** (A/I)

- Ability to work collaboratively as part of a team and liaise effectively with colleagues – **E** (A/I/R)
- Ability to use initiative and work independently when required – **E** (A/I)
- Competent with IT, including Microsoft Office, database systems and Canva – **E** (A/I)
- Ability to do basic video editing – **D** (A/I)

Your personal qualities:

- A clear commitment to the Christian faith and agreement with the Evangelical Alliance’s basis of faith and ethos statement – **E** (A/I)
- Able to identify with and be committed to the vision and mission of the Evangelical Alliance and to reflect our values – **E** (A/I)
- Regular commitment to and participation in the life of a local evangelical church and an ongoing commitment to personal Christian discipleship – **E** (A/I/R)
- Excellent relational skills – **E** (A/I/R)
- A proactive and positive attitude, with enthusiasm for engaging and growing membership communities – **E** (A/I)
- Creative thinker with the ability to generate engaging ideas for communications and events – **D** (A/I)
- Flexible and adaptable, with willingness to support a variety of tasks across the team – **E** (A/I)
- Willingness to work occasionally outside of normal working hours – **E** (A/I)

May 2026

ANNUAL REPORT SNAPSHOT 2024-25

“I have given them the glory that you gave me, that they may be one as we are one – I in them and you in me – so that they may be brought to complete unity. Then the world will know that you sent me and have loved them even as you have loved me.”

John 17:22–23



The Lord has shown us such grace and favour this year. Firstly, I want to say a huge welcome to the more than 5,500 personal members who joined the Evangelical Alliance this year. To all our members, almost 27,000 of you, thank you! We are profoundly grateful that you stand with us.

As the UK prepared for a general election, we published our *Thinking faithfully about politics* research, designed to help Christians put their faith at the heart of how they engage with politics, and to help policymakers and the media to better understand evangelicals. Following the election, we continued to be a voice speaking up in government. Our members have united on important issues, spanning from the beginning to the end of life, in prayer and in action.

This year we released several new resources to equip our members to lead with confidence and compassion in challenging times, including the

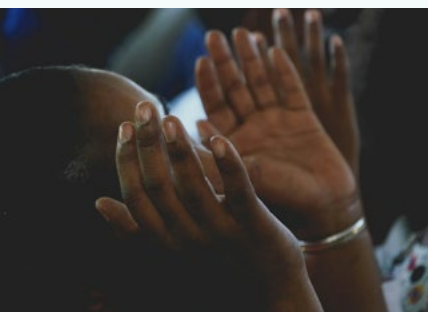
Relationships Matter course on the Bible, sexuality and same-sex relationships; *In Crisis* videos for church and organisation leaders; and *Visions of Justice and Hope*, a small group resource designed to facilitate conversations on racial justice. It has been a privilege to meet with hundreds of church leaders individually to support and encourage them too.

As we look ahead, I am reminded of the words Jesus prayed for His followers in John 17, which have always been foundational to the work of the Evangelical Alliance throughout our history, “that they may be one as we are one – I in them and you in me – so that they may be brought to complete unity. Then the world will know that you sent me.” Be assured I’m praying for you all as we seek to make Jesus known together.

Every blessing,

Gavin Calver
CEO

A year of making Jesus known together



June

Hosted an online gathering to unite in prayer for the UK before the general election.



August

Accepted 45 emerging leaders onto our Public Leader programme.

October

Held gatherings for church leaders in Crawley, Eastbourne, Brighton, Portsmouth, Southampton and Bournemouth.

May

Published *Thinking faithfully about politics* and other resources to help Christians live out their faith ahead of the general election.

170
TV, radio and podcast appearances

September

Held South Asian Forum leaders gathering, exploring how we can better understand other cultures and South Asian religions.



One of **15** resources produced this year





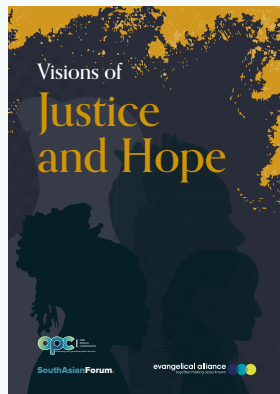
Hosted or co-hosted
92
 in-person and
59
 online events
 this year

October

Published Three ways to pray for church leaders on our website, which has been visited over 2,000 times.

December

Launched *Visions of Justice and Hope*, a new small group study guide offering an insightful journey into racial justice.



March

Partnered with Hope Together to explore how we can share the Easter story with toddlers at our online Talking Toddlers event and to discuss evangelism in our online Perspective conversation on pioneering for everyone.



Around
400
 speaking
 engagements
 this year

November

Co-hosted the livestreamed gathering for the International Day of Prayer for the Persecuted Church.

Supported a letter signed by more than 1,200 church and Christian leaders opposing the assisted suicide bill.

January

Released the third instalment in our *God Unborn* series, *Joseph said yes*.



Around
1,000
 one-to-one meetings
 with church and
 organisation
 leaders



Engaged with
25+
 politicians
 on issues that
 matter to our
 members

Financial review

“Rejoice always, pray continually, give thanks in all circumstances; for this is God’s will for you in Christ Jesus.”

1 Thessalonians 5:16–18

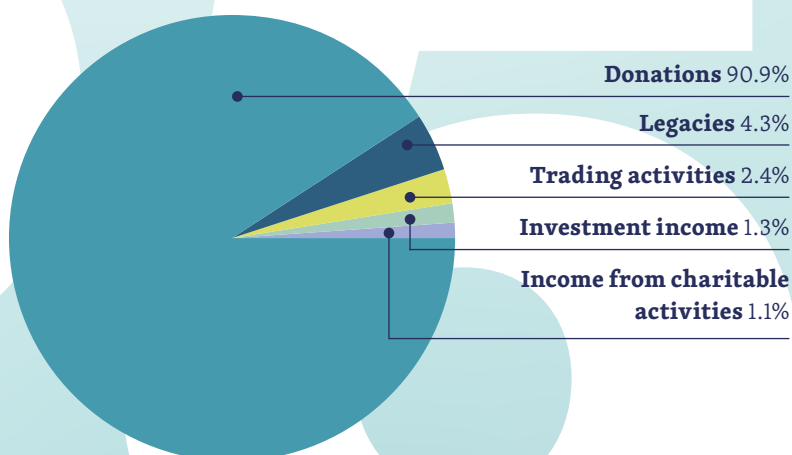
INCOME

£3,004,210*

up from £2,900,520 last year*

We are so thankful to God for a good year in terms of overall income growth. This is largely thanks to our rising membership numbers, particularly among individuals. We are also grateful for the 12% increase in income from the various charitable trusts who partnered with us during the year.

*Includes gains on investment of £790 (2024: £926)



EXPENDITURE

£3,271,252

up from £2,931,152 last year

Unity and mission initiatives 39.6%

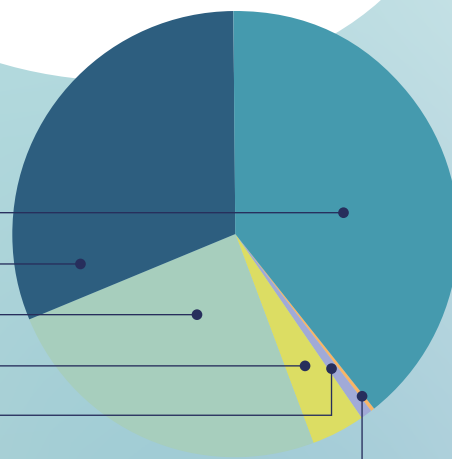
Communications and membership 31.0%

Advocacy initiatives 24.5%

Fundraising and publicity 4.0%

Income generation 0.8%

Property and IT projects 0.1%



Expenditure during the year has increased across our charitable activities and in line with our strategic objectives. The continuing increase in membership numbers has inevitably generated increased costs to support that membership, although the overall percentage of costs for this department has not increased.

Terms & conditions and how to apply



| | |
|-----------------------|---|
| Location: | Glasgow (with the benefit of a hybrid working policy) |
| Salary range: | £20,500–£22,500pa |
| Hours: | Part-time, 28 hours (4 days) per week |
| Contract type: | Permanent |
| Closing date: | 9am, Monday 15 June 2026 |
| Interviews: | Likely to be Thursday 25 June 2026 |

To apply, either download the [application form](#) and email it to hr@eauk.org or complete the [online form](#).

For an informal conversation about this role, please email hr@eauk.org and we will arrange for someone to speak with you.

All applicants must be committed to the [basis of faith](#), [ethos statement](#) and [vision and mission](#) of the Evangelical Alliance.

Please read our [privacy notice](#) for details of our use of your information.

This post is subject to an Occupational Requirement that the postholder is a committed evangelical Christian under Part 1 of Schedule 9 to the Equality Act 2010.