

Confidently sharing the gospel?

More about the *Confidently sharing the gospel?*
survey

- The survey was carried out in August 2012.
- Just over 3,000 members of the *21st Century Evangelicals* research panel were invited to take part.
- 1,053 people responded (a response of 35% overall though this rose to around 75% for those who had taken part in our previous survey *Does money matter?*)
- We also used an open web link allowing 189 new respondents to join the panel directly, giving us a total sample of 1,242.
- There were more men (53%) than women (47%).
- 44% of the respondents were over 55 and 17% under 35.
- Women were in the majority among the under-35s (56%), and men among the over 55s (61%).
- A wide spread of denominations were represented with Anglicans (31%), Charismatics (20%) and Baptists (17%) being the largest categories.
- There was a concentration of respondents in London and the southern half of England, with relatively few respondents in Wales, Northern Ireland and north-east England.
- All except one respondent claimed to be a committed Christian, and 91% described themselves as evangelicals. Only 3% rejected the label 'evangelical', but 6% were not sure whether they were or not.

In using an opportunity sample of self-selecting volunteers, these findings can never be described as fully representative of the whole population of evangelical Christians in the UK, which in any case has never been adequately defined or enumerated. However, we hope that they present a fair and general image of people who self-identify as being evangelical or similar Christians and more specifically of those likely to be active and influential in their churches and communities.