



Corporate *supporters*

The effective way for Christian companies and commercial organisations to support the **Evangelical Alliance** and reach a large evangelical audience

evangelical **alliance**
uniting to change society



corporate supporter

evangelical alliance
uniting to change society



Evangelical Alliance: a history and a future

The Evangelical Alliance was founded in 1846 with the aim of bringing together evangelicals to impact society. When the founders met, secularism was already beginning to impact society. The Bible and its truths were coming under threat and new scientific discoveries were presenting formidable challenges to the Christian faith.

The Alliance resolved to meet these challenges head on and to offer constructive ways forward. Through the ups and downs of its distinguished past, a consistent thread remained: the Evangelical Alliance has always been at its best when actively uniting evangelicals to bring about the spiritual and social transformation of society.

A wide sphere of influence

Today, the Evangelical Alliance is the largest body serving evangelical Christians in the UK, with a membership which includes denominations, churches, organisations and individuals. According to Tearfund's April 2007 survey, there are around two million evangelical Christians in the UK. The Alliance's mission is to unite evangelicals to present Christ credibly as good news for spiritual and social transformation.

Into the 21st Century

Life is changing for all of us. We live in an era of groundbreaking events. In an unstable culture, confidence in institutions and leaders is low. Even our understanding of the purpose of life has ebbed as we witness a society where truth is seen as relative and rights outweigh responsibilities.

Despite this challenging background of relentless change, the Evangelical Alliance still stands firm on the truth of the Gospel. Building on more than 160 years of witness and experience, it continues to work so that across the UK future generations will be able to hear and respond to the Gospel through a vibrant and active Church that demonstrates God's grace.

Vision, Mission and Purpose

Vision

- Uniting to change society

Mission

- Uniting evangelicals to present Christ credibly as good news for spiritual and social transformation

Purpose

- To provide a prophetic and evangelical voice in the public square
- To motivate, mobilise and equip evangelicals as they engage in spiritual and social transformation as active citizens
- To convene, catalyse, and engage with evangelicals for effective action best delivered *alltogether* in promoting unity and truth
- To service the strategic interests of Evangelical Alliance members

Why support the Evangelical Alliance?

Supporting the Alliance is not simply joining a club or trade association – it is aligning yourself with its principles and mission. It is showing that you want your voice to be heard.

The Alliance is uniquely positioned to play a strategic role:

- It is recognised by the Government and media as the UK's principle evangelical voice. This means it can influence government policy and public opinion
 - *providing a prophetic voice in the public arena*
- It draws organisations and individuals together
 - *to work far more effectively for spiritual and social transformation than they ever would apart*
- It supports and resources churches up and down the land
 - *equipping members to be active citizens where they are*
- It wrestles with the issues of the day
 - *informing evangelical thought and opinion*

What is an Alliance Corporate Supporter?

The Alliance Corporate Supporter scheme has been developed in response to requests from companies owned by evangelicals asking how they can support the Alliance. It broadens the range of organisations able to identify with the Alliance's vision of uniting to change society.

Corporate Supporters gain the benefits of being associated with the Alliance without the potential drawbacks of being seen as a member of a formal trade association, removing any implied endorsement or regulation of goods or services.

What organisations can become Corporate Supporters?

Corporate Supporters are commercial organisations and companies owned or run by evangelical Christians. They may be companies operating specifically within the Christian arena (such as Christian bookshops) or within the broader market, for example, insurance brokers or office equipment suppliers. There is no restriction upon the industry they serve, so long as the business fits with the ethos and aims of the Alliance.

Many Christian charities and organisations also run a trading arm. Although the Corporate Supporters scheme is not primarily aimed at them, where appropriate they are also welcome to join the scheme.



Why become an Alliance Corporate Supporter?

There are many benefits to becoming an Alliance Corporate Supporter, including:

- Your business will be associated with the Alliance's vision, mission and work.
- Your voice, united with the rest of the Alliance's constituency, will be heard in Parliament and in the media.
- You will be able to use the Alliance 'Corporate Supporter' logo on all your publicity, letterheads, website, etc. (within specified guidelines).
- Your details will be included in the 'Corporate Supporter' section of the Alliance's website. This links to businesses that support the Alliance in this way. www.eauk.org/corporate
- Your business will have a visible link with the Evangelical Alliance (viz. logo and web link), its constituent membership and a wider Christian audience. This will enable supporters to profile products or services to a significant segment of their targeted market.
- You will receive three copies of each issue of *idea* magazine, published six times a year.
- You will have discounted access to the Alliance's conference and hot-desk facilities at Whitefield House close to the centre of London (currently 10% discount).
- You will be welcome to use all Alliance facilities (such as our Information service) currently open to members.
- You will be eligible for discounted advertising rates on the **Alliance Notice Board (online)**.





How to become an Alliance Corporate Supporter

The application procedure is straightforward and closely mirrors that for non-profit Christian organisations. Corporate Supporters:

- must be in good standing with evangelical Christians, particularly in their local area (where relevant) or their field of operation.
- should ensure that their personal and corporate integrity is beyond question in all aspects of their life and work so that the credibility of the Gospel is maintained.
- must be at least 50% owned or directed by evangelical Christians who are able to annually assent to the Alliance's Basis of Faith (see Appendix 1) and agree to abide by the Practical Resolutions. (Appendix 2) and the Alliance's Vision and Mission Statements.
- must be established for a minimum of two years. Applicants linked with an international organisation should have a recognised UK-based division established for this period.
- agree to contribute financially to the Alliance annually.

Applications can be made online at www.eauk.org/corporate or by completing the form at the back of this booklet. Please provide details of three relevant evangelical churches or organisations (one must be a member of the Alliance) that are willing act as referees in support of your application. All applications will be presented to the Alliance's Membership Committee for approval.

How much does it cost?

An important aspect of the Corporate Supporter scheme is that it aims to build relationships. However, like all charities, the Alliance requires funding to continue and develop its work.

We are asking our Corporate Supporters to contribute financially to the Alliance each year. Rather than specify a fixed fee, we feel that suggesting a minimum amount based upon turnover is the better way of developing the relationship with our supporters. Suggested contributions based upon turnover are:

Turnover	ex VAT	inc VAT
Under £50k	£75.00	£88.13
£50k – £100k	£100.00	£117.50
£100k – £500k	£250.00	£293.75
£500k – £1m	£500.00	£587.50
£1m – £5m	£850.00	£998.75
Over £5m	£1,200.00	£1,410.00

On receipt of your contribution we will send a VAT invoice showing the amount paid.



Appendix 1: The Evangelical Alliance Basis of Faith

We believe in...

- The one true God who lives eternally in three persons – the Father, the Son and the Holy Spirit.
- The love, grace and sovereignty of God in creating, sustaining, ruling, redeeming and judging the world.
- The divine inspiration and supreme authority of the Old and New Testament Scriptures, which are the written Word of God – fully trustworthy for faith and conduct.
- The dignity of all people, made male and female in God's image to love, be holy and care for creation, yet corrupted by sin, which incurs divine wrath and judgement.
- The incarnation of God's eternal Son, the Lord Jesus Christ – born of the virgin Mary; truly divine and truly human, yet without sin.
- The atoning sacrifice of Christ on the cross: dying in our place, paying the price of sin and defeating evil, so reconciling us with God.
- The bodily resurrection of Christ, the first fruits of our resurrection; his ascension to the Father, and his reign and mediation as the only Saviour of the world.
- The justification of sinners solely by the grace of God through faith in Christ.
- The ministry of God the Holy Spirit, who leads us to repentance, unites us with Christ through new birth, empowers our discipleship and enables our witness.
- The Church, the body of Christ both local and universal, the priesthood of all believers – given life by the Spirit and endowed with the Spirit's gifts to worship God and proclaim the gospel, promoting justice and love.
- The personal and visible return of Jesus Christ to fulfil the purposes of God, who will raise all people to judgement, bring eternal life to the redeemed and eternal condemnation to the lost, and establish a new heaven and new earth.

Appendix 2: Practical Resolutions of the Evangelical Alliance

Affirmations

1. We welcome as Christian brothers and sisters all who experience the grace of new birth, bringing them to that fear and knowledge of God which is expressed in a life of obedience to His word.
2. We recognise our Christian duty of trust and mutual encouragement to all who serve Christ as Lord, not least to those who conscientiously prefer not to be identified with the same churches, alliances or councils as ourselves.
3. We respect the diversity of culture, experience and doctrinal understanding that God grants to His people, and acknowledge that some differences over issues not essential to salvation may well remain until the end of time.

Actions

4. We urge all Christians to pray as Christ prayed, that we may be one in the Father and the Son, and so by the Spirit promote personal relationships of love, peace and fellowship within the Body of Christ, His universal Church.
5. We encourage all Christians earnestly to contend for biblical truth, since only as we are open to learn from others and yield fuller obedience to the truth will we be drawn closer to Christ and to each other.
6. We call on each other, when speaking or writing of those issues of faith or practice that divide us, to acknowledge our own failings and the possibility that we ourselves may be mistaken, avoiding personal hostility and abuse, and speaking the truth in love and gentleness.
7. We owe it to each other, in making public comment on the alleged statements of our fellow Christians, first to confer directly with them and to establish what was actually intended. Then to commend what we can, to weigh the proportional significance of what we perceive to be in error, and to put a charitable construction on what is doubtful, expressing all with courtesy, humility and graciousness.
8. We rejoice in the spread of the Gospel across the world and urge all Christians to commit themselves to this task, avoiding unnecessary competition and co-operating, wherever possible, in the completion of Christ's kingdom of peace, justice and holiness, to the glory of the one God - Father, Son and Holy Spirit.

Corporate Supporter Application Form

We wish <Name of Organisation> to become a Corporate Supporter of the Evangelical Alliance.

We declare that:

- *the organisation and its owners/Directors are in good standing with evangelical Christians.*
- *the organisation will not engage in activities that conflict with the Alliance's Basis of Faith (see Appendix 1) or may cause damage to the Alliance's reputation.*
- *the Directors assent to the Alliance's Basis of Faith and agree to abide by the Practical Resolutions (see Appendix 2) and the Alliance's Vision and Mission Statements.*
- *the organisation agrees to contribute financially to the Alliance annually.*

Company/Organisation Details PLEASE USE BLOCK CAPITALS

Name _____

Address _____

Postcode _____

Email _____

Telephone _____

Website address _____

Date of establishment (at least 2 years) _____ Number of staff _____

Company registration number (if applicable) _____

Average annual turnover (£1,000s) _____

Director/Owner Correspondent

Director/Owner title (Rev/Dr/Mr/Mrs/Miss/Ms) other _____

Full name _____

Job title _____

Mailing address _____

Postcode _____

Email _____

Daytime telephone _____

I am a Director of the Organisation (Yes / No) _____

I am authorised to make this application (Yes / No) _____

Signature _____ Date _____

please detach and turn over ►

If you need any clarification on the process or would like to discuss any issue related to Corporate Supporters, please do not hesitate to contact Rano Ismailova, Membership Officer, on **020 7207 2138** or email **r.ismailova@eauk.org**

NB: The Evangelical Alliance reserves the right to cancel a Corporate Supporter relationship at any time, without notice, if a Corporate Supporter were to engage in activities that conflicted with the Alliance's *Basis of Faith* or caused damage or risked causing damage to the Alliance's reputation.

Please post the completed form plus all attached papers to:

Corporate Supporters, Evangelical Alliance, 186 Kennington Park Road, London SE11 4BT.

Financial Contribution

Please see the suggested contribution scale on page 5 (we request a minimum of £75). Please include a cheque made payable to "Evangelical Alliance" with your application.

Contribution enclosed: £ _____

Further information about your company or organisation

Please send us relevant information to support your application:

- A short history of the formation of the organisation and its area of business.
- Information about your relationships with other evangelicals in your locality or area of activity. You may wish to submit an annual report.

References

All applicants are asked to submit the details of three local evangelical churches or organisations (one of which must be a member of the Alliance) that would be willing to act as referees in support of your application. To find members of the Evangelical Alliance, use our website Church Search facility www.eauk.org/churchsearch or Organisation Search www.eauk.org/orgsearch

Evangelical church/organisation 1

Contact's title (Rev/Dr/Mr/Mrs/Miss/Ms) _____

Full name _____

Position: _____

Organisation _____

Mailing address _____

Postcode _____

Email address _____

Member of the Alliance? Yes / No

Evangelical church/organisation 2

Contact's title (Rev/Dr/Mr/Mrs/Miss/Ms) _____

Full name _____

Position _____

Organisation _____

Mailing address _____

Postcode _____

Email address: _____

Member of the Alliance? Yes / No

Evangelical church/organisation 3

Contact's title (Rev/Dr/Mr/Mrs/Miss/Ms) _____

Full name _____

Position _____

Organisation _____

Mailing address _____

Postcode _____

Email address: _____

Member of the Alliance? Yes / No



"The Evangelical Alliance is a multitude of Christians, churches and organisations joined by a common drive and passion to see our nation transformed by the good news of the Gospel – alltogether we have a stronger voice in government, the media and society."

JOEL EDWARDS – GENERAL DIRECTOR

Evangelical Alliance

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