EVANGELICAL ALLIANCE

Privacy policy

The information you provide will be held in accordance with the General Data Protection Regulation (GDPR).

Introduction

The Evangelical Alliance is the largest and oldest body representing the UK's two million evangelical Christians. Our aim is to connect people for a shared mission of making Jesus known.

The information you provide will be held in accordance with the General Data Protection Regulation (GDPR). We will do all we can to protect your privacy and to make sure any personal information you share with us is stored securely.

We value and respect everyone who connects with us. In line with our Christian beliefs, our aim is to be as clear as possible about how and why we use information you give us. If your questions are not fully answered by the information below, please contact our data protection officer who will be happy to help. Email info@eauk.org or telephone 020 7520 3830.

Compliance with GDPR underlies all of our personal information privacy practices. We also have a data protection policy which governs how we use the information that we collect about you. Please email info@eauk.org if you would like a copy of the data protection policy.

Data protection statement

The Evangelical Alliance's data protection statement is as follows:

“Keeping your data secure is very important to us. By providing your personal details you agree to allow the Evangelical Alliance to contact you either on the basis of the consents you have given us or for our Legitimate Interests in accordance with current data protection regulations. We will never make your personal data available for marketing purposes to external individuals or organisations. For more information email info@eauk.org or read our privacy policy.”

How we collect information about you

We collect personal information each time you are in contact with us. For example this may include, but is not limited to, when you become a member, make a donation, book into an event, request a resource, sign up to a mailing list, give your details to an Evangelical Alliance speaker at an event or send us an email.

The Evangelical Alliance does not receive or hold any credit card details of donations or payments made via our websites. All credit and debit card payments are handled by our payment processor ‘Stripe’. Stripe uses and processes your payment information in accordance with Stripe’s privacy policy.

Why we collect information about you

We collect information about you for the following reasons:

- To provide you with information about our work including membership-related mailings, events and resources and to tailor this kind of information according to your location and expressed interests.
- To ask for financial and non-financial support, such as prayer.
- To process donations you give us and to ensure they are recorded correctly.
- To keep records of your relationship with us. For example; what events you have attended, what enquiries you have made, what areas of our work you have supported or what resources you have ordered.
- To customise the information and appeals we send to ensure we work in the most cost-effective way and only send information which is appropriate to you.
- To enhance or improve your experience on our website. When you indicate your preferences through your use of our site, we may use this information to personalise the site to better meet your needs.

Keeping us up to date with your details and contact preferences

Please tell us as soon as any of your contact details change so that we can keep our records up to date.

You can change the way we contact you or the kind of material we send you at any time by contacting us by mail, phone or email using the contact details above.

You can unsubscribe from any of our regular emails at any time by using the ‘unsubscribe’ or ‘update preferences’ links in the email you have received.

Who sees your information?

The information we collect will be used exclusively within the Evangelical Alliance and the Evangelical Alliance's Local Evangelical Fellowships. We do not pass any of your personal information to any other organisations and/or individuals without your express consent, with the following exceptions:

Name and address details are passed to mailing houses to enable fulfilment of membership and fundraising mailings and resources you have requested. These may include, but are not limited to, *idea* magazine, membership renewals, resources, fundraising and other membership information as required.

Where such details are shared we have confidentiality agreements in place that restrict the use of your information to the purpose for which it is provided and ensure it is stored securely and kept no longer than necessary. All agents we share details with are also compliant with data protection law.

To minimise the risk of unauthorised disclosure of your information, we may use some of your information to verify who you are when you contact us.

Our use of your information

The information that you provide to the Evangelical Alliance will be used to provide you with information about our work including membership-related mailings, events, resources, fundraising and other services and activities as described on our website.

By providing information you are agreeing to receive mailings that communicate the work of the Evangelical Alliance. Each time you receive an email you will be able to update your preferences and subscribe or unsubscribe from regular emails via our website.

The Evangelical Alliance may carry out analysis of the personal information we collect about you and add publicly available information to create a profile of your interests, preferences and level of potential donations so we can contact you in the most appropriate way and with the most relevant information.

If you make a major gift to our work and where you agree to such a relationship with us, you will be given a relationship manager who will discuss and agree with you any sensitivities you may have about the personal data we hold and the methods of contact suitable for you.

International Transfers of Personal Data

We may need to transfer some personal data to the third parties described above who are located outside of the UK. In such cases, we will take appropriate measures to ensure your personal data remains protected. If the organisation is based outside of the UK and in a country that is not protected by an adequacy decision, we will take appropriate safeguards such as implementing the ICOs International Data Transfer Agreement (IDTA).

How long do we keep your information?

The length of time we keep the information you have given us depends on the context in which you provided it. We will only keep information that is necessary for us to provide membership mailings, other resources, for statistical purposes and to ensure legal compliance with tax and accounting regulations. All data is held in line with our data retention policy.

We will keep records of any financial transactions you enter into with us for a minimum of seven years. This will enable us to meet accounting requirements and respond to any questions from you that arise during that period. Gift Aid declarations and transactions must also be kept for a minimum of seven years after the Gift Aid is no longer valid.

Your rights

Viewing the information we hold about you

You may request details of all the information Evangelical Alliance holds about you by submitting a written request to our data protection officer. Please write to: The Data Protection Officer, Evangelical Alliance, 176 Copenhagen Street, London, N1 0ST, or telephone 020 7520 3830 or email info@eauk.org

Deleting the information we hold about you

You may request for us to remove your personal data at anytime. You can do this by submitting a written request to our data protection officer. Please write to: The Data Protection Officer, Evangelical Alliance, 176 Copenhagen Street, London, N1 0ST, or telephone 020 7520 3830 or email info@eauk.org

Cookies

Every time you visit our website, it sends us a cookie. This cookie is a text file that tells us about your visit. And when the data comes to us, it's bulked together with information from all the other visitors to our site. Cookies tell us, for example, about traffic data, location data, device information, the date and time people visit and the pages they visit.

You can view what cookies we store about you and how to manage your cookies in our cookie policy.

Last updated

This policy was last updated in January 2024 but will be subject to regular review. Please revisit it each time that you consider giving personal data.